



Why should your company be a Trends sponsor for 2019?

- *In its 21st year, Trends is a long-standing educational tradition in the profession.*
- *Historically 8 Hours of Continuing Education is granted for this event so attendees get CE credit, superior education, and professional networking all in one day.*
- *Our average Trends attendance is +/- 200 people, but your company name and logo circulate throughout our entire Chapter membership as we promote the event.*
- *Additionally, our electronic marketing blasts reach +/- 400 local plus +/-1,500-2,000 national targets.*
- *We have a very engaged audience – professionals attend because they have a vested interest in the topics being presented.*
- *Our typical attendance encompasses Appraisers, Assessors, Lenders, Professors & Students.*
- *Our standard agenda showcases industry leaders speaking on variety of topics each 30-60 minutes in length.*
- *This is a great opportunity to align with a premier real estate education provider!*

Now that you know the whys, here is the how:

Trends Sponsorship Agreement – Thursday, June 6, 2019

Please select the sponsorship level at which you wish to participate:

___ Platinum Sponsorship - \$2,000

- Booth/Table Installation at 8 Hour Trends Seminar June 6th, 2019
- Company logo on all event webpages/email blasts
- Company logo on Trends promotional social media posts
- Company logo on event program hand-out (within ½ page)
- Recognition at sponsored programs, including brief company description read by Appraisal Institute Chapter Leader

___ Gold Sponsorship - \$1,500

- Company logo on all event webpages/email blasts
- Company logo on event program hand-out (within ½ page)
- Recognition at sponsored programs, including brief company description read by Appraisal Institute Chapter Leader

___ Silver Sponsorship - \$1,000

- Company logo on all event webpages/email blasts
- Company logo on event program hand-out (within ½ page)

___ Bronze Sponsorship - \$500

- Company logo on event program hand-out (within ¼ page)

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Company Information:

Company Name _____
(Please print it as it is to be shown on program materials)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Representative 1 Name: _____

Representative 2 Name: _____

Payment Information:

___ Check enclosed or please charge my (circle one): Visa MC Discover AMEX

Name on Credit Card _____

Card type _____ Card # _____

Security Code (3-digit) _____ Exp Date _____

Cardholder Address _____

City _____ State _____ Zip _____

I authorize the Appraisal Institute to charge the credit card provided above for \$ _____

Signature of Cardholder _____ Date _____

Please mail agreement forms with payment to:

North Star Chapter of the Appraisal Institute
2345 Rice Street, Ste 220, St. Paul, MN 55113

Or visit the Chapter website at www.northstarai.org

Questions? Please contact Alex Hazard at 651-925-5528 or info@northstarai.org