



# Sponsorship & Advertising Agreement

Company Name \_\_\_\_\_

(as it is to be printed on program materials)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Representative 1: Name \_\_\_\_\_

Representative 2: Name \_\_\_\_\_

**Please select the additional sponsorship opportunities you wish to participate in:**

**Platinum Sponsorship - \$2,000**

- Booth/Table Installation at 8 Hour Trends Seminar May 6<sup>th</sup>, 2020
- Company logo on all event webpages/email blasts
- Company logo on event program hand-out (within ½ page)
- Recognition at sponsored programs, including brief company description read by Appraisal Institute Chapter Leader

**Gold Sponsorship - \$1,500**

- Company logo on all event webpages/email blasts
- Company logo on event program hand-out (within ½ page)
- Recognition at sponsored programs, including brief company description read by Appraisal Institute Chapter Leader

**Silver Sponsorship - \$1,000**

- Company logo on all event webpages/email blasts
- Company logo on event program hand-out (within ½ page)

**Bronze Sponsorship - \$500**

- Company logo on event program hand-out (within ¼ page)

**PAYMENT METHOD**

Check enclosed or please charge my (circle one): Visa    MC    Discover    AMEX

Name on Credit Card \_\_\_\_\_ Card # \_\_\_\_\_

Security Code (3-digit) \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I authorize the Appraisal Institute to charge the credit card provided above for \$ \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_ Date \_\_\_\_\_

Please mail agreement forms with payment to:

North Star Chapter of the Appraisal Institute • 11801 W. Silver Spring Dr. Suite 200,  
Milwaukee, WI 53225 • Phone 651.400.8488 • Email: [info@northstarai.org](mailto:info@northstarai.org)

**Payment must be received in full at the time of order.**

***Appraisal Institute-North Star Chapter 'Trends' Quick Facts:***

- *2020 Trends Seminar represents 22<sup>nd</sup> annual event*
- *8 Hours of Continuing Education historically granted*
- *Historical average +/-200 attendees (facility +/-250 attendance max)*
- *Engaged audience (ie.no walk-in's)*
- *Electronic marketing blasts reach +/- 400 local plus +/-1,500-2,000 national targets*
- *Appraisers, Assessors, Lenders, Professors & Students typical audience*
- *Seminar has intermission with lunch break*
- *Industry leading speakers present on variety of topics from +/-30-60 minutes in duration*
- *Great opportunity to align with premiere real estate education provider!*